

AffirmTrust™ DV SSL/TLS Certificates

Lock, Stock and Profit

AffirmTrust DV SSL/TLS certificates provide the latest encryption technology so that customers can avoid browser pop-up warnings that scare visitors away and costly downtime related to unencrypted web applications.

DV certificates establish public trust between domain owners and their online customers and secure the private information that's transmitted between a server and a client during online transactions. They also secure server-to-server communication, which makes them ideal for securing internal communications.

AffirmTrust DV certificates are an affordable encryption security solution for small-to-medium sized business.

Business Challenge

Maintaining a profit in a disruptive marketplace is no easy task for partners who want to sell the latest SSL/TLS encryption technology at a fair price. The value in DV certificates is much greater than the cost to the small-to-medium-sized business owner who wants more engagement on their website.

Relationships are everything. Domain owners take their website security seriously. They want to purchase SSL/TLS from a trusted source to assure that their website is secure.

Solution

AffirmTrust takes our relationships seriously. A unique fraud check prevents issuance to phishing sites and, through our partners, we secure end-user domains using the latest encryption technology for DV certificates at a fair price. This is a win-win-win for our partners, the end-customer and our brand.

Fully-Automated Process

Keep costs at a minimum with a fully-automated process that allows partners to completely automate the certificate ordering, provisioning and verification process for DV certificates.

Always-On SSL

Domain owners can secure all web pages with affordable DV certificates to ensure protection from session start to finish.

Partner Program

Our tiered program supports partners with deep discounts, MDFs and other incentives that promote incremental growth.

► affirmtrust.com

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Solution Benefits

- Establishes an encrypted connection
- Secures two domains: www.example.com and example.com
- Eliminates web browser security warnings
- Secures website transactions and adds privacy
- Customizes the workflow with an integrated API
- Automated domain verification
- 24x5 unlimited support
- Completely automated SSL certificate lifecycle management



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Ultimate Versatility

AffirmTrust DV SSL/TLS Certificates

AffirmTrust DV certificates support the strongest level of encryption available to protect personal data that is transmitted between the server and a client. They are also an ideal solution for encrypting internal server-to-server communication.

Choose From Multiple Authentication Methods

- Email authentication
- File authentication
- DNS authentication
- Manual authentication

Domain Validated (DV) Certificate

The address bar displays a browser padlock and HTTPS to site visitors. AffirmTrust DV certificates are available exclusively through our API/partner portal with automatic vetting.



Partner API

Our integrated API lets partners take command of certificate ordering and provisioning with a customizable workflow process that can be completely automated to run with minimal user interaction.

The API also supports an automated verification process for DV certificates. Partners can trigger what auto-domain verification method to initiate. Partners expecting to resell larger volumes of DV certificates can leverage our API to minimize operational costs.

About Affirmtrust

AffirmTrust takes transaction security as seriously as you and your customers do. We deliver a solid value to partners expecting a rewarding opportunity to increase revenue by selling SSL/TLS certificates. Partners can rely on AffirmTrust, a WebTrust accredited certification authority, to deliver the latest encryption technology and management tools within a tiered partnership program that supports sales efforts and delivers a profit. AffirmTrust encrypts websites worldwide through a solid network of partners.

For more information about AffirmTrust products and services, call 1-613-851-5255, visit affirmtrust.com, email sales@entrustdatacard.com or visit entrustdatacard.com.

Solution Benefits

- Meets or exceeds all minimum SSL/TLS requirements
- Minimum key size: 2048-bit RSA
- SHA-2 signing algorithms
- Integrated API
- Automated DV verification
- Prevents trust dialogs
- 99%+ browser compatibility
- Issued by a WebTrust accredited CA
- Unlimited server licensing
- Unlimited reissues

